

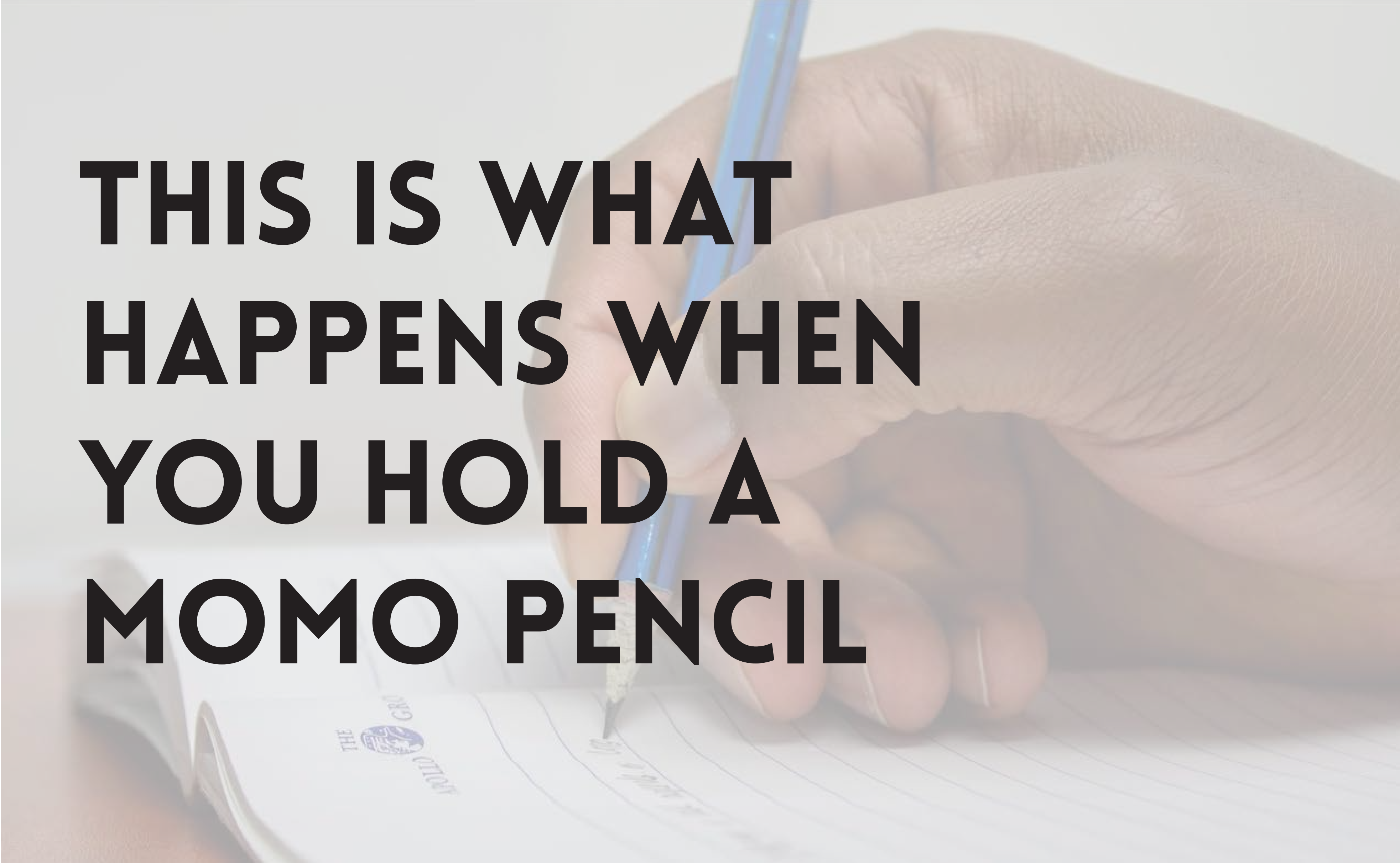
#ItAllStartsWithAPencil

WORLD'S GREATEST PENCIL

Made in Kenya From 100% Recycled Newspapers

COMPANY PROFILE





**THIS IS WHAT
HAPPENS WHEN
YOU HOLD A
MOMO PENCIL**



A TREE IS SAVED.

**BECAUSE INSTEAD OF CUTTING DOWN A TREE TO MANUFACTURE NEW PENCILS,
WE RECYCLE OLD NEWSPAPERS INTO PENCILS**



A RELATIONSHIP BEGINS.

EVERY STROKE AND EVERY WORD IS THE START OF AN EXCITING NEW STORY FILLED WITH HOPE, LOVE, PRIDE AND THE BELIEF THAT WE CAME HERE TO DO GOOD AND LEAVE THE WORLD A BETTER PLACE.



A WAR IS STOPPED.

BECAUSE GUNS START WARS AND PENS STOP WARS. WHEN TWO WARRING PARTIES SIT DOWN TO SIGN PEACE TREATIES, THEY USE A PEN. AND BEHIND EVERY PEN, THERE IS A JOURNEY THAT STARTED WITH A PENCIL.



A DREAM IS BORN.

BECAUSE THROUGH OUR "HOPE FOR LITERACY CAMPAIGN", WE SEEK TO DONATE THIS WOOD-FREE PENCILS TO 1 MILLION NEEDY CHILDREN ASSISTING THEM TO ACQUIRE QUALITY EDUCATION AND GIVING HOPE TO A CHILD'S DREAM.

ABOUT US

MOMO Pencils is renowned as one of Africa's top producers and distributors of high-end, environmentally friendly writing instruments.

The company takes pride in being the major local manufacturer of environmentally friendly pencils produced from 100 percent recycled newspapers. We have a monthly production capability of more than 3,000,000 black-lead pencils.

The business started in 2017 and is privately owned. Locally, MOMO Pencils has 50 workers working in its factory in the Machakos County town of Athi River.

In addition to its local operations, the company is also focused on developing a strong regional and global brand and distribution network that spans Africa and the entire world.



CREATING A DREAM

TAKES COMMITMENT

Recycling is the proper thing to do when you consider the overall picture. The belief that someone else will save the earth is the biggest threat to it. And if not us, then who?

As a manufacturer committed to protecting the environment, sustainability is fundamental to who we are. It captures our essence of who we are, what we do, why we aspire to exist, and the legacy we hope to leave for the next generation.

Contemporary organizations must strike a skillful balance between pledging to meet their own needs without putting future generations' ability to do the same in jeopardy.

Join us in committing to make the earth a fine place to live in. Your actions today matter because they will either make or break someone else's tomorrow.



MAHAMUD OMARI
Chief Executive Office



WHY / A PENCIL

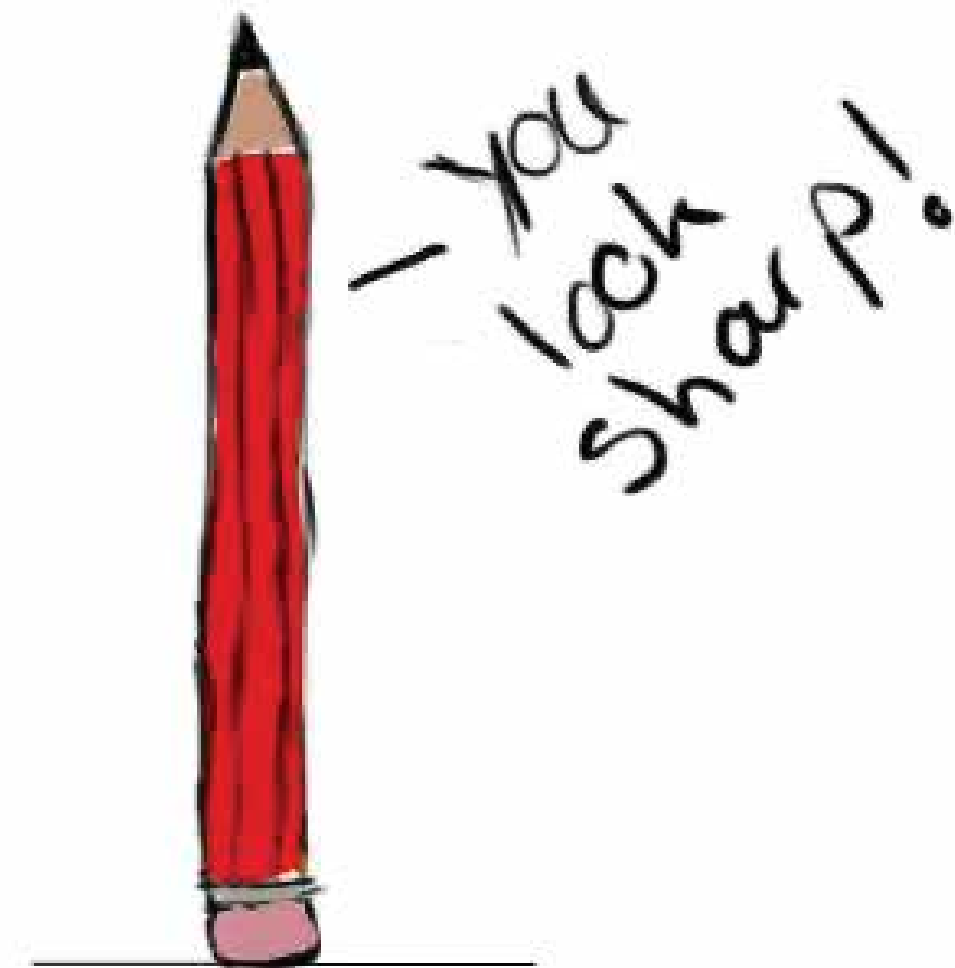
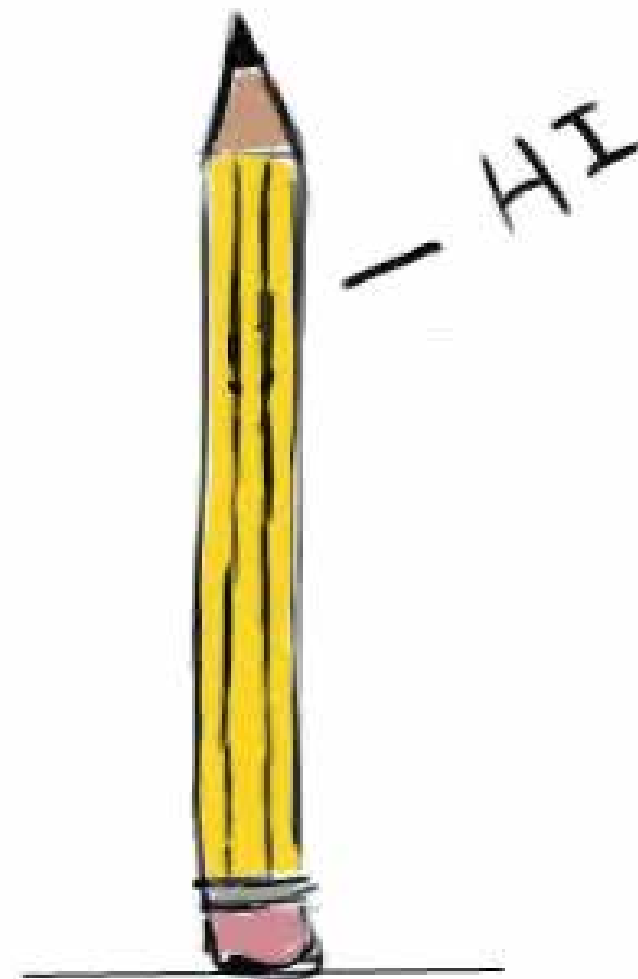
Everyone's first experience of writing with a pencil comes early on in life. The pencil is the birthplace of creativity. In the hands of someone with potential and an unquenchable desire to see the potential manifested into reality, a pencil is a basic but powerful and effective tool.

The sad reality is that we have gradually damaged our planet through deforestation in response to our desire and demand for creative writing tools.

Every year, the world uses 14 billion pencils, the bulk of which are created with wood as their principal raw material. Millions of trees are cut down as a result of this predicament to meet that need.

As a company that was founded on the principle that natural resources should not be depleted, MO&MO Group saw the need for an alternative option.

We made the decision to support green growth and go green. MOMO Pencils are our first solution



A stylized, handwritten signature or logo, possibly representing the letters "B" or "MO&MO", is located in the bottom right corner of the page.

The Hope For

LITERACY



Giving Hope One Pencil at a Time.

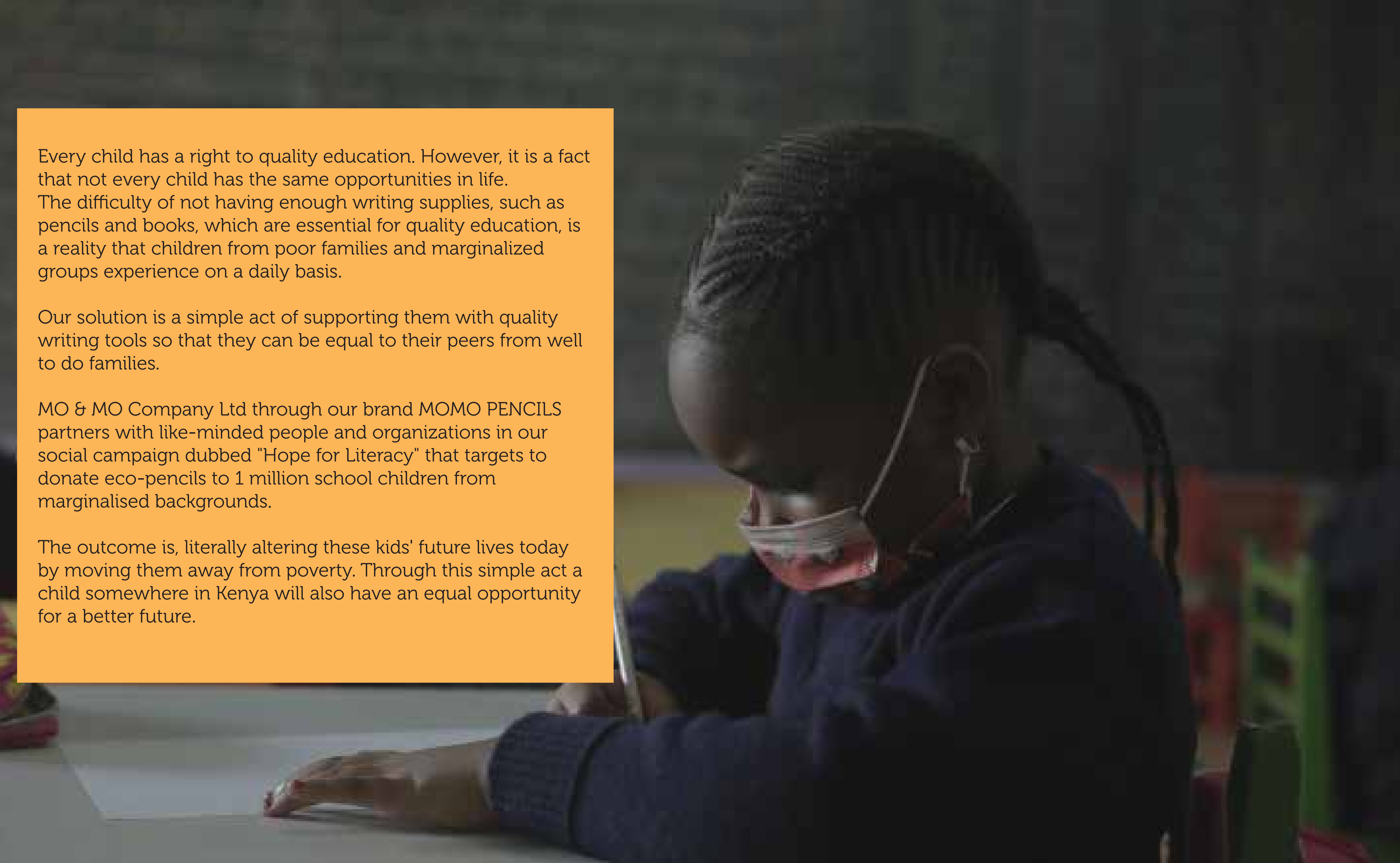
Every child has a right to quality education. However, it is a fact that not every child has the same opportunities in life.

The difficulty of not having enough writing supplies, such as pencils and books, which are essential for quality education, is a reality that children from poor families and marginalized groups experience on a daily basis.

Our solution is a simple act of supporting them with quality writing tools so that they can be equal to their peers from well to do families.

MO & MO Company Ltd through our brand MOMO PENCILS partners with like-minded people and organizations in our social campaign dubbed "Hope for Literacy" that targets to donate eco-pencils to 1 million school children from marginalised backgrounds.

The outcome is, literally altering these kids' future lives today by moving them away from poverty. Through this simple act a child somewhere in Kenya will also have an equal opportunity for a better future.





OUR BRAND ESSENCE



EMPOWER

Eco-sustainability efforts by partnering with like-minded groups to build a better environment for future generation.



SUSTAIN

The environment by actively engaging and advocating for more green manufacturing efforts among local organizations.



TRANSFORM

The mindsets of the young generation to become more environmentally conscious by embracing green activities.

A BILLION TREES IN AFRICA

Every second 7 acres of trees in the forest are cut down. In 3 seconds, 21 acres of forest are gone. That's a total of 18,900 trees gone. From January of 2022, 116,890,729 acres of forest are already gone. That's equivalent to the size of a country like Canada. The planet is responding and the effects of global warming are being felt worldwide.

The most effective way by far in tackling climate change is by planting trees.

That's why at MOMO Pencils and partnering with BILLION TREES AFRICA we have made it part of our mission to provide every school child in Kenya who buys our pencil with a seedling to plant a tree. This simple act ensures that we all play our part in making the planet better for our children and our children's children.

Climate change is a systemic problem that humanity is now confronting. Global business is being impacted as a result. The world is actively attempting to right the evil it committed against itself over many generations.

Sustainability is not a competing objective for modern business, but it goes above and beyond Corporate Social Responsibility (CSR). It must be fully incorporated into the overall mission and core business strategy of the organization. Sustainability and social good is not just where business spend their money but how they will earn it in the future.



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Mahamud Omari

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Noel Omukubi

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MANAGER**

Kenneth Mutahi

**BRAND
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Esther Otieno

OUR TEAM



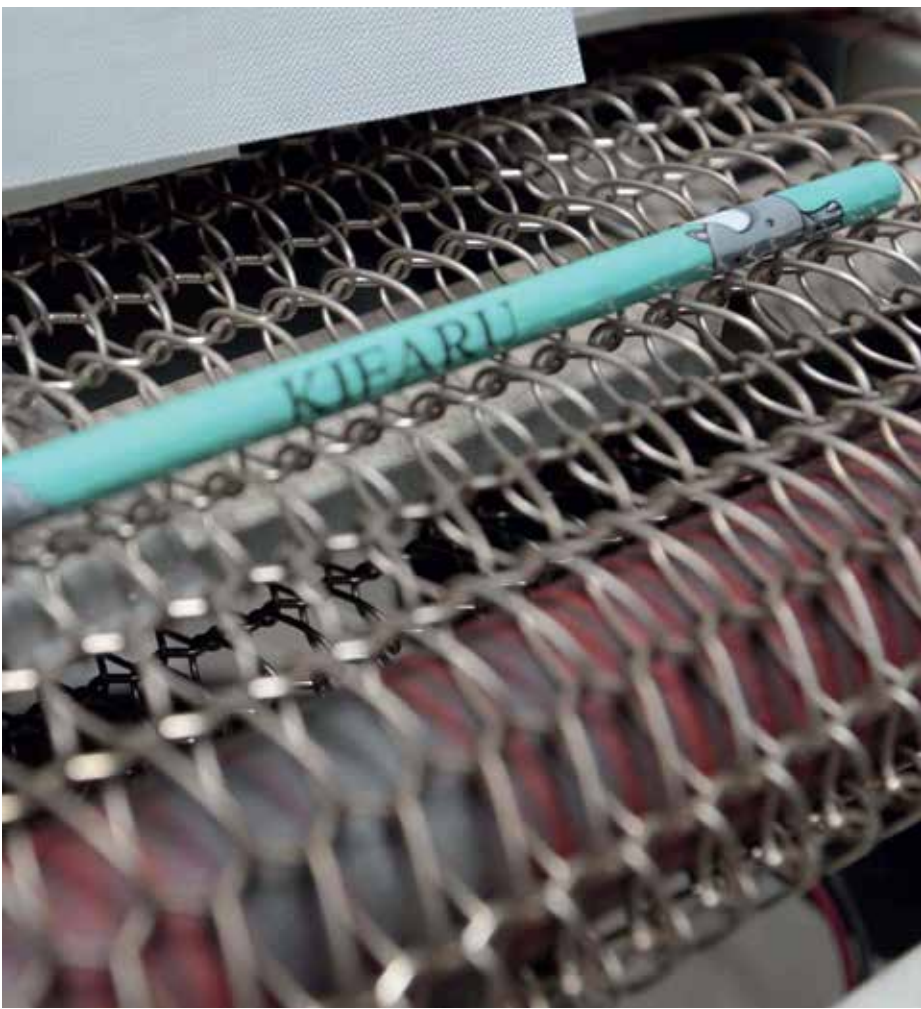
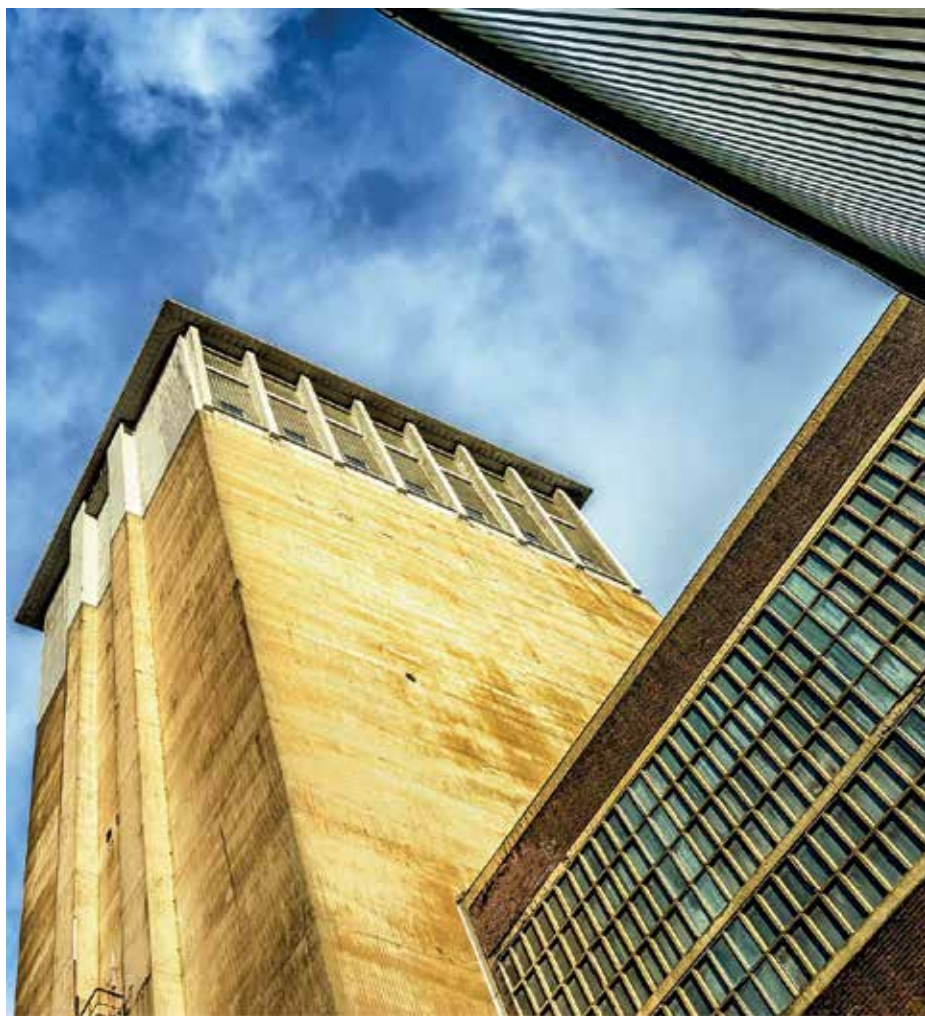
VISION

To be a champion of promoting quality education in Africa through innovation.

MISSION

To reduce the level of deforestation by manufacturing eco-friendly products so that we can save the

GALLERY MONTAGE



CONTACT DETAILS

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